

7 Ways for Construction to Reach **Net Zero**

Despite this being by far an exhaustive list, these present strong levers for decarbonising the industry quickly, effectively and without requiring significant innovation.

1

Advocate for and adopt **Government incentives**

Embrace a **whole life carbon (WLC)** approach from day one

2

3

Select **low-embodied carbon** materials

Prioritise **retrofitting**

4

5

Adopt **circular economy** practices

Leverage **digital** tools

6

7

Foster cross-sector **collaboration**

